

EMS **EMILY** MONTROYA

VISUAL EXPERIENCE DESIGNER

A zesty designer by day and a devoted doodler by night. I've worked for a digital experience & marketing agency as one of the lead designers and quality managers in a close-knit team of creatives and developers for 6+ years. I am very comfortable designing for both print and digital, and am also well-versed in designing for emerging technologies such as VR and AR. I enjoy a healthy balance of professionalism and humor in my working environment, always eager to do good work with good people. A nerd at heart and a pixel pusher in my soul.



VISUAL EXPERIENCE DESIGNER LEAD

2018 Jan to Present

INPHANTRY & SHOWROOM EXP

- Using an assortment of digital tools to design branding and styling that illustrates the look and feel of each project of which is customized to each client's unique brand.
- Creating UX/UI mockups and prototypes that show how sites, apps, and experience functions, as well as collaborating closely with the development team to improve look, feel, functionality and quality of product.
- Ensure every element of the design speaks the same visual language and maintain brand consistency
- Being flexible in taking on and managing multiple variety of tasks at a time.

Some Notable Clients



PORTFOLIO AVAILABLE UPON REQUEST

FREELANCE DESIGNER

2015-2018

MIT, INPHANTRY, INDEPENDENT CLIENTS

- Create and design logos, mock up concepts, advertisements, illustrations, icons, signage, motion graphics, websites, and branding.
- Ensuring client's brand is visually accurate to their needs and communicates the brand's intended message.

MARKETING DESIGN INTERN

Summer 2017

MIT ATHLETICS

- Designed posters, banners, and a variation of advertisements for the athletic programs, facility events.
- Highlighting the achievements of the student athletes through digital and print.

Tools, Tech Skills & Strengths



DIGITAL TOOLS



Photoshop



Indesign



Premiere Pro



Illustrator



After Effects



Adobe XD



Sketch



Google Suite



Figma



Procreate



Studio & Editor



Atlassian

TECH & DESIGN SKILLS

Graphic Design

Illustration

Animation

Motion Graphics

User Experience Design

User Interface Design

Video Editing

Quality Assurance & Tracking

Brand & Identity

Cross-functional Coordination

Print Design

Mixed Reality Design

App & Web Design

Marketing Strategy

Multidisciplinary

Photography & Editing

KEY STRENGTHS

Knowledge Sponge

Mostly Professional

Zesty Positivity

Self Management

Creative Mindset

Pixel Pusher

BACHELOR OF GRAPHIC DESIGN

With Minor of Illustration - 2014 to 2018

LESLEY UNIVERSITY - LUCAD



Thank you.

References

KEVIN THOMAS

Director of Creative Tech

802 - 338 0922

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CoFounder & CCO

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