# EMS EMILY MONTOYA

# VISUAL EXPERIENCE DESIGNER

A zesty designer by day and a devoted doodler by night. I've worked for a digital experience & marketing agency as one of the lead designers and quality managers in a close-knit team of creatives and developers for 6+ years. I am very comfortable designing for both print and digital, and am also well-versed in designing for emerging technologies such as VR and AR. I enjoy a healthy balance of professionalism and humor in my working environment, always eager to do good work with good people. A nerd at heart and a pixel pusher in my soul.





# **Design Work Experience**



#### VISUAL EXPERIENCE DESIGNER LEAD

2018 Jan to Present

**INPHANTRY & SHOWROOM EXP** 

- Using an assortment of digital tools to design branding and styling that illustrates the look and feel of each project of which is customized to each client's unique brand.
- Creating UX/Ui mockups and prototypes that show how sites, apps, and experience functions, as well as collaborating closely with the development team to improve look, feel, functionality and quality of product.
- Ensure every element of the design speaks the same visual language and maintain brand consistency
- Being flexible in taking on and managing multiple variety of tasks at a time.

Some Notable Clients











#### PORTFOLIO AVAILABLE UPON REQUEST

#### FREELANCE DESIGNER

2015-2018

MIT, INPHANTRY, INDEPENDENT CLIENTS

- Create and design logos, mock up concepts, advertisements, illustrations, icons, signage, motion graphics, websites, and branding.
- Ensuring client's brand is visually accurate to their needs and communicates the brand's intended message.

#### MARKETING DESIGN INTERN

**Summer 2017 MIT ATHLETICS** 

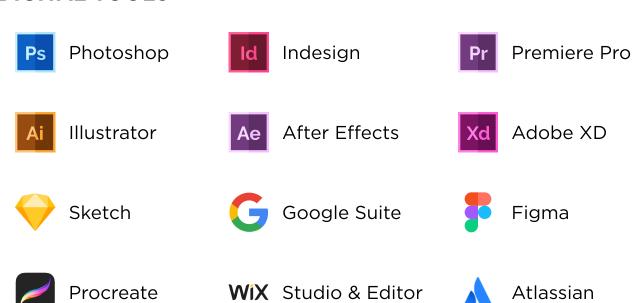
- Designed posters, banners, and a variation of advertisements for the athletic programs, facility events.
- Highlighting the acheivements of the student athletes through digital and print.

# **Tools, Tech Skills & Strengths**



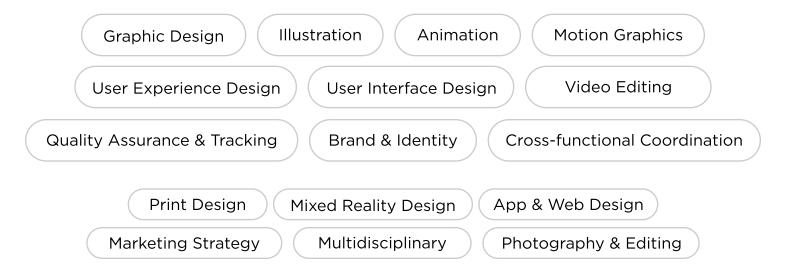
**Atlassian** 

## **DIGITAL TOOLS**



WiX Studio & Editor

# **TECH & DESIGN SKILLS**



# **KEY STRENGTHS**

Knowledge Sponge	Mostly Professional	Zesty Positivity
Self Management	Creative Mindset	Pixel Pusher

# **Education**



## **BACHELOR OF GRAPHIC DESIGN**

With Minor of Illustration - 2014 to 2018

LESLEY UNIVERSITY - LUCAD



# References

### **KEVIN THOMAS**

Director of Creative Tech 802 - 338 0922 Inphantry & Showroom Exp

#### **KEVIN LEE**

CoFounder & CCO 603 - 765 5202 Inphantry & Showroom Exp

#### **DEREK TRAN**

CoFounder & CTO 978- 413 8610 Inphantry & Showroom Exp